

Tami Herndon, MS, CCH, RS HOM(NA)

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Project Writer, Homeopath, and Credentialing Advocate

Dynamic professional with 15+-years in professional communications, holistic healing, and project management.

Professional with diverse yet interconnected experience in communications, health, and management. Impeccable work ethic and accountability. Documented success in directing multiple tasks to achieve organizational directives. Unique combination of interpersonal skills and technical abilities underlies accomplishments. *I excel at...*

- Professional Writing/Communications
- Homeopathy
- Team Leadership
- Group Facilitating
- Cross-functional Teamwork
- Organizing and Multi-focusing
- Promotions and Fundraising
- Problem Resolution/Process Improvement

Professional Experience

Freelance Professional Services

Professional Communications and Project Management, 2013 – Present

Develop organizational programs to modify existing efforts or expand capacity. Direct team members in project-specific roles and initiatives. Research project specifics and develop/compose persuasive proposals and directives. Create proposed project presentations for client administration/ management. Foster open communication and collaboration. Solve issues and practice informed decision-making. Maximize outcomes with process improvement and innovation.

- **Trinity Health Hub:** Moderate credentialing forum to raise awareness about homeopathy credentialing. Conduct monthly webinars to engage and educate the professional homeopathy community.
- **Council for Homeopathic Certification:** Streamlined and modified certification and recertification processes for a 980-certificant credentialing organization to attract new applicants and retain existing certificants. Promote homeopathy credentialing to professional homeopaths. Engage certificants to boost volunteer ranks and financial contributions.
- **Our House Shelter (Little Rock, AR) Silent/Live Auction Redesign Project:** Mobilized 15-member team in auction overhaul efforts to produce new funding milestones and tools/procedures for future auctions. Led decision-making process from issue identification to solution implementation and review.
- **Gulliver's Gate (New York, NY) Edu-tainment Start-up Project:** Aligned 20 global team members in curating and developing content and novel content management system to provide information basis for organization launch. Directed and accomplished multi-layered project directives within short timeline.
- **Our House Shelter (Little Rock, AR) Food Program Project:** Coordinated organization-wide (40+ members) interview, research, and ideation processes and developed food/nutrition/gardening program now producing measurable health and economic results for shelter residents.

Classical Homeopathy, Inc.

Classical Homeopathic Practitioner, 2004 – Present

Manage regional, sole-practitioner practice. Conduct client-centric case receiving, case analyses, and case management. Educate clients and community in basic homeopathy principles and acute care. Write health

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articles for local publications. Cultivate professional client and community relationships. Pursue homeopathy continuing education and nutrition training.

Northwestern Academy of Homeopathy, Minneapolis, Minnesota

Marketing and Admissions Director 2005 – 2009

Developed print, digital, and in-person marketing materials. Organized school staff content contributions and directed editing workflows. Designed school brochures, application forms, and website content, and oversaw print production. Managed recruiting, admissions, and application/acceptance processes. Conducted candidate recruiting interactions, screening interviews, and follow-up promotional efforts. Coordinated administration/existing student candidate sessions. Administered recruiting and admissions records.

- Created comprehensive school curriculum and guidelines catalog.
- Exceeded new student recruiting goals.

Education and Credentials

Master of Science, Professional Writing, *Summa cum laude*

New York University, New York, New York

Diploma, Classical Homeopathy

Northwestern Academy of Homeopathy, Minneapolis, Minnesota

Bachelor of Science, Finance

Louisiana State University, Baton Rouge, Louisiana

Certified Classical Homeopath (CCH) (2004-Present)

Council for Homeopathic Certification

Registered Member RS Hom(NA) (2004-Present)

North American Society of Homeopaths

Certified Grant Writer (CGW) (2017-Present)

American Grant Writers Association

Training

Non-Profit Program Development and Proposal Writing

American Grant Writers Association

Organizational Writing, Non-Profit Funding & Management, & Information Architecture-website/app/CMS

New York University, New York, New York

Inbound Marketing Training and Certification

HubSpot

Community Outreach

Arkansas Hunger Relief Alliance, Program Leader (2014-Present)

Lafayette County Farmers Market Assistant Manager (2016-Present)